

Gold #3G

Require all organizations to raise funds by selling only non-food items.



Definition: Most foods sold to raise funds are unhealthy, going against the nutrition education being taught in the classroom. To complete this criterion all fundraisers for the year must be non-food fundraisers. Organizations can use a variety of alternatives such as gift wrap, flowers, greeting cards, or clothing with the school logo.

Rationale: By using only non-food fundraisers schools will promote a healthy lifestyle while still raising the funds. Studies have shown that school revenues remain steady or increase when schools sell healthy or non-food items as a fundraiser.¹

1. Healthy Lifestyles, National Conference of State Legislatures, Pg. 4. June 2007.

Resources

Changing the Scene

A Guide to Local Action

Pages 18 & 20

Non-food fundraiser ideas

<http://www.nojunkfood.org/fundraising/tosell.html>

Healthy Fundraising USA (choose only non-food items)

<http://www.healthyfundraisingusa.com/>

School Fundraisers (choose only non-food items)

<http://www.school-fundraisers.com/>

Assignments

School Coordinator Assignments

- Make sure faculty, staff, and all organizations are aware that they can only use non-food items for fundraisers
- Involve the PTA

Mentor Assignments

- Provide school coordinator with ideas/resources for non food item fundraisers
- Assist with fundraiser
- Write a description for the mid-year and end-year reports



Gold #3G Ideas

- Sell wrapping paper, candles, magazines, or wristbands at fundraisers
- Survey parents to find out what they are most likely to buy at fundraisers
- Hold a carnival or fair to raise funds
 - Encourage local businesses to donate items
- Have a Gold Medal Mile fundraiser
- Ask parents for donations rather than asking them to purchase items
- Contact local business to see if they would be willing to donate to the school

Non-Food Fundraisers Description Template

A description must include specific details describing how the school completed the criteria. If you are writing a description for criteria that the school achieved in previous years please include a description of what the school is doing **this year** to maintain that level not what they did in previous years.

A Gold Medal Schools description does not require an Intent, Rationale, Reinforcement, or the principal's signature. Use this template to write your description (all information is required).

A sample description for this criterion is provided on the next page.

The description must include...

- ☐ A statement that the school no longer participates in food fundraisers
- ☐ A list of the fundraisers the school held throughout the year



Non-Food Fundraiser Description

Green Meadow Elementary did not participate in food fundraisers this year. There were two fundraisers this year: a craft fair was held and wrapping paper was sold.